



August 2019

Dear Alumni and Friends

Homecoming Celebration 2019 at SSU is right around the corner (October 24-27). The theme this year is **“Illuminate SSU with Honor, Pride and Eminence”**.

This is the 129th celebration of the founding of our beloved alma meter SSU (GSC, SSC), and we want the 2019 Alumni Homecoming Souvenir Booklet to be a “memorable” edition. In celebration of 70 years of the Chartering of our National Alumni Association (1949-2019), **Past National Alumni Association Presidents are our 2019 Homecoming Honorees**. Published illumination pages in the souvenir booklet will feature the past national alumni presidents and will note accomplishments made during their administration.

This year is reunion year for class years ending in 4’s and 9’s. This is also the 50 years celebration for the class of 1969 (our Golden Tigers) and 25 years celebration for the class of 1994 (our Silver Tigers).

All alums, to include reunion class members, alumni chapters, former national presidents as well as our community friends are encouraged to purchase one or more ads in the souvenir booklet.

You can purchase **page ads** for your business, congratulations ads from your church, place of employment or from a business that you frequent/support. Also consider purchasing two (2) line **spotlight ads** to spotlight a past national alumni president, a classmate, a chapter member, SSU student, SSU administrator/staff member, a family member, and/or a memorial for a deceased person. **Refer to ad cost information.**

As always, “Thank You” for your continued support of the SSUNAA homecoming souvenir booklet, a precious keepsake.

Joyce W. Davis, Alumni Homecoming Committee Chairman
Carolyn Price, Alumni Homecoming Committee Co Chairman
Daisy M. Williams, Marketing Chairman
Clyde A. Newton, President SSUNAA

AD Costs

Centerfold \$350

Inside and Outside back covers \$250

Full page ad - \$100 (additional \$25 with picture, + w/ color \$15)

½ page ad - \$50 (additional \$25 with picture, + w/color \$15)

¼ page ad \$ \$35 (additional \$25 with picture, + w/color \$15)

Spotlight AD (2 lines) \$25

SOUVENIR BOOKLET SPONSORS AND ADS SHEET

Ad Description	Quantity	Cost
Centerfold \$350		
Inside Front Cover \$250		
Inside Back Cover \$250		
Full Page \$100.00 8 x 10.5		
Half Page \$50.00 8 X 5.25		
Quarter Page \$35.00 4 X 5.25		
Spotlight Ad \$25 2 Lines Only		
TOTAL AMOUNT ENCLOSED		
Additional \$15.00 for color Additional \$25.00 for ads with pictures		

Mail To: SSUNAA PO BOX 22843 Savannah, GA 31403

or

Daisy M. Williams* 2527 Nottingham Dr. *Savannah, GA 31406 * E-Mail:LadyMarie1147@aol.com
 Joyce W. Davis, Alumni Homecoming Committee • Chair Carolyn W. Price, Alumni Homecoming Co-Chair
 Alvernia Jackson, Liaison • Daisy M, Williams, Marketing Chairperson
 Clyde Newton, SSUNAA President

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Telephone Number: _____ E-Mail: _____

Number of Photos enclosed with advertisement: _____

All payments along with checks or money orders are due by September 26, 2019